



AFRICA CINEMA SUMMIT

THE ONLY CINEMA SUMMIT IN AFRICA, FOR AFRICA

SILVERBIRD CINEMAS
ACCRA - GHANA

14TH NOVEMBER 2023

MÖVENPICK AMBASSADOR HOTEL
ACCRA - GHANA

15TH-16TH
NOVEMBER 2023

HOST



NATIONAL FILM
AUTHORITY
OF GHANA

ORGANISING PARTNER



IN ASSOCIATION WITH



WELCOME MESSAGE

From the 14th of November, 2023, the Africa cinema summit will bring together players in the space to discuss the opportunities latent in the region. This is a bold step to throw much needed spotlight on the opportunities for cinema growth and the role that all players have to play

This is part of a cinema agenda strategy by the National film Authority of Ghana to work to impact the space with a pan-African approach. As the convener of this gathering, I am confident that the biggest bottleneck of the sector, which is the lack of distribution and exhibition is also the biggest opportunity that cinema investors and stakeholders globally should pay attention to. It is also important to note the work, investment and resilience of exhibitors on the continent; especially demonstrated during the pandemic and beyond. The success of local players to hold and draw cinema audiences back into the cinemas should be a global study on the future of cinema

Africans are storytellers and story lovers and if we don't find a way to get the largest youth population into the cinemas, Africa will not be the only loser, major businesses may collapse and a great culture of going to the cinema may be lost to the world forever, depriving the world of the magic of cinema.

It is an exciting time for me to work to help open up the cinema experience to the many Africans that deserve and want the experience as well as help throw the spotlight on Africa, while bringing some clarity for the business globally



Juliet Yaa Asantewa Asante

CEO | National Film Authority Ghana &
Convener | Africa Cinema Summit



GOODWILL MESSAGE

Dear Esteemed Colleagues, Partners, industry stakeholders and Participants,

Greetings to all distinguished attendees of the inaugural **African Cinema Summit**.

It is an honor to extend warm regards to everyone contributing to the rich tapestry of **African cinema**.

The power of storytelling through film is unparalleled, and **African cinema** stands at the forefront of this transformative art. Our collective efforts shape narratives, ignite imaginations, and foster cultural understanding. **I commend each of you for your unwavering dedication to this craft.**

Our collective journey in the world of storytelling through film has brought us to a pivotal moment. **African cinema**, with its rich narratives and cultural diversity, stands as a beacon of creativity. **Filmhouse Cinemas, as the largest cinema chain in Nigeria and West Africa**, is proud to have played a significant role in fostering this growth.

Filmhouse Cinemas remains committed to its pivotal role in shaping the trajectory of **African cinema**. Our current status as the largest cinema chain in Nigeria and West Africa is a testament to our dedication. However, we acknowledge that there is ample room for expansion, and this summit holds critical importance in charting the course for continuous development, growth, and collaboration within the cinema industry.

As we convene to celebrate the magic of **African cinema**, let us collectively envision a future where our stories transcend borders and resonate with audiences globally. **Filmhouse Cinemas** is steadfast in its commitment to contributing to this vision and is eager to explore new avenues for expansion, collaboration, and innovation.

May this summit serve as a catalyst for meaningful dialogue, partnerships, and initiatives that propel **African cinema** to new heights. **Together, let us build a legacy that transcends screens and enriches the cultural tapestry of our beloved continent.**

Warm regards,

Kene Okwuosa

Group CEO, Filmhouse Group





About Africa Cinema Summit



The Africa Cinema Summit (ACS) is a three-day summit that brings stakeholders from the cinema industry value chain across the world to Africa. The summit is unique as it is the first of its class to be held in Africa and it focuses on the peculiarities in the African cinema space as well as the challenges and the numerous opportunities the industry offers. The summit is thus result oriented and is skewed towards creating a compelling and conducive avenue for participants to interact, network, foster partnerships, generate leads and possibly close deals during the event and thereafter.

Why Africa Cinema Summit?

Africa remains the most underserved market in cinema exhibition with less than 1700 screens serving a population of over 1.3 billion. This means that one screen serves approximately 787,402 people in Africa. Although there is a surge in cinema – going across Africa, the market cannot meet the demand with its limited number of cinemas. Africa is very communal in nature and the socio-cultural indicators that favour cinema development are also very imminent. There is therefore a clear opportunity for stakeholders across the value chain to tap into this huge market.

Africa's potential as a powerhouse remains largely untapped, despite significant growth in production across the continent. With the right measures put in place, Africa's film and audiovisual industries could create over 20 million jobs and contribute \$20 billion to the continent's combined GDP as proposed by the 2021 UNESCO Report.

It is in light of this that the ACS has been instituted to help to close these gaps and take advantage of the opportunities that arise with tackling the gaps.

Why you should attend

ACS brings together, in one room, major players and decision makers such as government officials, film authorities/commissions from various African countries, exhibitors, investors, financial institutions, studios, producers, distributors, filmmakers and suppliers as well as the entire global community of cinema stakeholders.

This community of stakeholders as well as renowned speakers and panellists with diverse experiences, skills, knowledge and propensity for business will deliberate on the cinema landscape in Africa and explore the unique opportunities that will suit each situation or geographic location on the continent. There is also an avenue for real time matching of interests, solutions or opportunities for attendees in this large and fast growing market.

Ghana as the Host

With its location on the Greenwich meridian and at the centre of the world, Ghana is proud but yet humbled to serve as the door to welcome the rest of the world, in the continent's strategic bid to reinvigorate Africa's cinema industry. As the world gravitates towards Africa for content, etc. and with the headquarters of the Africa Continental Free Trade Area (AfCFTA) situated in Ghana, the country strives to work with its African brothers and sisters to point the cinema world to the land where their best and largest opportunities lie.



AFRICA CINEMA SUMMIT FEATURES



**3-DAY
CONFERENCE**



**2-DAY
INTERNATIONAL EXHIBITION
(TRADE SHOW)**



SITE VISITS



**AFRICAN CULTURE
AND HERITAGE**

**INDUSTRY
RECOGNITION**

**PREMIERES AND
ADVANCED FILM
SCREENINGS**

**WELCOME COCKTAIL AND NETWORKING
SILVERBIRD CINEMAS, ACCRA MALL**

TIME (GMT)	EVENT/ACTIVITY	LOCATION
15:00 PM	ARRIVAL OF GUEST	SILVERBIRD CINEMAS - ACCRA MALL
15:00 PM	REGISTRATION	
15:30 PM	RED CARPET / COCKTAIL & NETWORKING	
16:05 PM	MC INTRODUCTION	
16:07 PM	WELCOME NOTES JULIET YAA ASANTEWA ASANTE CEO NATIONAL FILM AUTHORITY, GHANA & CONVENER AFRICA CINEMA SUMMIT	
16:14 PM	WELCOME NOTES MOSES BABATOPE CO-FOUNDER, GROUP DEPUTY MANAGING DIRECTOR/MANAGING DIRECTOR, THE FILMHOUSE GROUP – FILM HOUSE CINEMAS – FILMONE ENTERTAINMENT.	
16:21 PM	WELCOME NOTES FUNMI ONUMA COUNTRY MANGER, SILVERBIRD CINEMAS	
16:28 PM	SPONSOR NOTES - CINEMA NEXT KHALIL STAILY HEAD, CINEMANEXT AFRICA & MIDDLE EAST KINGSLEY ASOEGWU PRODUCT MANAGER, FILMMAKERS MART	
16:40 PM	ENGAGEMENT WITH INDUSTRY STAKEHOLDERS - 1 DISCUSSIONS FOSTERING COLLABORATIONS AMONG AFRICAN COUNTRIES 1. CARL AMPAH NATIONAL PROGRAM OFFICER FOR CULTURE UNESCO 2. DR. ONAMARI HORSFALL CHIEF CINEMA OPERATIONS OFFICER FILMHOUSE CINEMAS 3. NANA KOFI ASIHENE FILMMAKER	

TIME (GMT)	EVENT/ACTIVITY	LOCATION
	<p>4. MANTSE ARYEEQUAYE CREATIVE CONSULTANT MODERATOR</p> <p>ANTOINE MENSAH BROADCASTER & NEW MEDIA CONSULTANT</p>	SILVERBIRD CINEMAS - ACCRA MALL
17:42 PM	<p>ENGAGEMENT WITH INDUSTRY STAKEHOLDERS - 2</p> <p>DISCUSSIONS</p> <p>ROLE OF THE YOUTH IN CINEMA DEVELOPMENT IN AFRICA</p> <ul style="list-style-type: none"> - FRESH PERSPECTIVES, INNOVATIVE IDEAS, AND CREATIVITY TO THE AFRICAN FILM INDUSTRY - ADAPTING NEW TECHNOLOGIES TO DRIVE THE INDUSTRY FORWARD - DIVERSITY, INCLUSIVITY AND INFLUENCE OF THE YOUTH ON THE CINEMA DEVELOPMENT IN AFRICA <p>PANEL:</p> <p>1. TONY ASANKOMAH FILM CRITIC, CREATIVE WRITER, FOUNDER - GHMOVIEFREAK.COM</p> <p>2. EIPHANIA SARAH AMA ABLORDE FILMMAKER, MEDIA CONSULTANT, AND MARKETING STRATEGIST</p> <p>3. NOWE A.C.I. SEGUN-OJO PUBLIC RELATIONS/ COMMUNICATIONS MANAGER - THE FILMONE GROUP</p> <p>4. MAJEED SUHUYINI ACTOR, WRITER, FILMMAKER MODERATOR</p> <p>5. NANA KWAME OBIRI-TETE SALES AND MARKETING LEAD, SILVERBIRD CINEMAS GHAN</p> <p>JAY FOLEY MEDIA PERSONALITY - 3MUSIC NETWORK</p>	
18:44 PM	<p>ENGAGEMENT WITH INDUSTRY STAKEHOLDERS - 3</p> <p>DISCUSSIONS</p> <p>YOUTH-CENTRIC FILM MARKETING: STRATEGIES FOR THE DIGITAL AGE</p> <ul style="list-style-type: none"> - INNOVATIVE APPROACHES TO FILM PROMOTION - WHAT WORKS AND WHAT DOESN'T - GLOBAL PERSPECTIVES ON YOUTH-ORIENTED FILM MARKETING 	

TIME (GMT)	EVENT/ACTIVITY	LOCATION			
	<p>PANEL:</p> <p>1. OLELE SALVADOR POP CULTURE JOURNALIST/TV HOST - 3MUSIC TV</p> <p>2. CYRIL ALEX GOCKEL MARKETING & BRANDS CONSULTANT</p> <p>3. JAY FOLEY MEDIA PERSONALITY - 3MUSIC NETWORK</p> <p>4. JOSHUA BUERNORTY BOYE-DOE (KALY JAY) SOCIAL MEDIA INFLUENCER AND ACTIVIST</p> <p>5. ADESOLA JANE ADE-UNIGBE ENTERTAINMENT CONTENT PARTNERSHIPS LEAD, SUB-SAHARAN AFRICA, TIKTOK</p> <p>MODERATOR LERNY LOMOTÉY MEDIA PERSONALITY - 3MUSIC/PLUZZ FM</p>	SILVERBIRD CINEMAS - ACCRA MALL			
19:46 PM	HIGHLIGHT - CASTING AFRICA		SILVERBIRD CINEMAS - ACCRA MALL		
19:53 PM	<p>SILVERBIRD CINEMAS @15 OBSERVATION</p> <p>- SILVERBIRD CINEMAS JOURNEY SO FAR MRS FUNMI ONUMA COUNTRY MANAGER</p> <p>- A SHORT DOCUMENTARY</p> <p>- KEYNOTE ADDRESS: MR ERNEST BOATENG BOARD CHAIR, SILVERBIRD CINEMAS</p> <p>- LAUNCH OF SILVERBIRD APP - ACKNOWLEDGEMENT</p>			SILVERBIRD CINEMAS - ACCRA MALL	
20:30 PM	FILM SCREENING				SILVERBIRD CINEMAS - ACCRA MALL
22:32 PM	END OF DAY ONE 1				

TIME (GMT)	EVENT/ACTIVITY	LOCATION
7:00 AM	ARRIVAL OF GUEST	MOVENPICK BALL ROOM 2
7:00 AM	REGISTRATION & TRADE SHOW OPENS MORNING REFRESHMENTS AND NETWORKING	
8:15 AM	OPENING CEREMONY - CULTURAL DISPLAY	
9:00 AM	MC INTRODUCTION	
9:05 AM	PRAYER/ POURING OF LIBATION - NUMO BLAFO III	
9:10 AM	GHANA NATIONAL ANTHEM - BENTUMA	
9:12 AM	WELCOME ADDRESS AND PRESENTATION - 1 CINEMA'S ROLE IN UNLOCKING THE POTENTIAL OF THE AFRICAN CREATIVE ECONOMY JULIET YAA ASANTEWA ASANTE CEO NATIONAL FILM AUTHORITY, GHANA & CONVENER AFRICA CINEMA SUMMIT	
9:24 AM	TRADITIONAL KEYNOTE ADDRESS - 3 ODENEHO KWAFO AKOTO III PARAMOUNT CHIEF OF AKWAMU TRADITIONAL AREA	
9:34 AM	KEY NOTE ADDRESS - 2 HONOURABLE DR. IBRAHIM MOHAMMED AWAL MINISTER OF TOURISM ARTS AND CULTURE.	
9:44 AM	PRESIDENTIAL VIDEO	
9:46 AM	POETRY BY NAKEEYAT	
9:53 AM	"CHIEF KEYNOTE ADDRESS - 4 H.E. NANA ADDO DANKWA AKUFO-ADDO PRESIDENT - REPUBLIC OF GHANA	
10:10 AM	INDUSTRY PRESENTATION - 5 TOPIC: IDENTIFYING KEY MARKET DRIVERS, MOVIEGOING AND CONTENT TRENDS FUNMI ONUMA COUNTRY MANGER, SILVERBIRD CINEMAS	
10:22 AM	INDUSTRY KEYNOTE PRESENTATION - 6 THE AFRICA CINEMA INDUSTRY- TRENDS, CHALLENGES AND OPPORTUNITIES MOSES BABATOPE CO-FOUNDER, GROUP DEPUTY MANAGING DIRECTOR/MANAGING DIRECTOR, THE FILMHOUSE GROUP – FILM HOUSE CINEMAS – FILMONE ENTERTAINMENT.	

TIME (GMT)	EVENT/ACTIVITY	LOCATION
10:34 AM	<p>PANEL DISCUSSION - INDUSTRY INSIGHT - 3</p> <p>TOPIC: THE AFRICA CINEMA INDUSTRY- TRENDS, CHALLENGES AND OPPORTUNITIES</p> <ul style="list-style-type: none"> • DECODING THE KEY MARKET OPPORTUNITIES AND SERVICE GAPS THROUGH ANALYTICS • ANALYSING PERFORMANCE AND OUTCOMES THROUGH DATA AND STATISTICS • LESSONS LEARNED AND EXPANSION PLANS <p>PANEL:</p> <p>1. JOTHAM MICAH EAST AFRICA MARKETING MANAGER, CENTURY CINEMAX</p> <p>2. MOTHEO MATSAU DEP. CEO, STER-KINEKOR THEATRES</p> <p>3. OPE AJAYI DISTRIBUTOR (CINEMAX)/ PRESIDENT, CINEMA EXHIBITOR ASSOCIATION OF NIGERIA</p> <p>4. AB MOOSA SAYANI CEO - AVALON GROUP</p> <p>MODERATOR: OJOMA OCHAI CO-FOUNDER/ MANAGING PARTNER CREATIVE ECONOMY PRACTICE -CHUB</p>	<h1>MOVENPICK BALL ROOM 2</h1>
11:36 AM	TRADE SHOW PROMO VIDEOS	
11:48 AM	<p>SPEECH - 1</p> <p>MR. EDMOND MOUKALA HEAD OF UNESCO ACCRA OFFICE</p>	
12:00 PM	<p>AFRICAN COUNTRIES FEATURES, DISPLAYS & HIGHLIGHTS SESSION - 1</p> <p>FOCUS ON UGANDA</p> <p>RUTH KANYANA B. KIBUUKA MANAGER CONTENT DEVELOPMENT UGANDAN COMMUNICATION COMMISSION</p>	
12:12 PM	<p>PRESENTATION BY SPONSOR - CINEMA NEXT - 6</p> <p>TOPIC: ENHANCING THE CINEMA EXPERIENCE</p> <p>KHALIL STAILY HEAD, CINEMANEXT AFRICA & MIDDLE EAST</p>	

TIME (GMT)	EVENT/ACTIVITY	LOCATION
12:29 PM	<p>PRESENTATION - 7</p> <p>TOPIC: DRIVING MOVIE GOING IN DEVELOPING MARKETS.</p> <p>JOHN SCHREINER SENIOR VICE PRESIDENT, THEATRE DEVELOPMENT, EMEA, IMAX CORPORATION.</p>	MOVENPICK BALL ROOM 2
12:46 PM	<p>PANEL DISCUSSION - NEW CONCEPTS - 4</p> <p>TOPIC: CREATING NEW CINEMA DESIGN CONCEPTS FOR A NEW GENERATION OF MOVIEGOERS: DESIGN, CONSTRUCTION AND TECHNOLOGY</p> <ul style="list-style-type: none"> • NEW CINEMA DESIGN CONCEPTS • NEW TECHNOLOGY ADVANCEMENTS <p>PANEL:</p> <p>1 THERESA ENGLISH PRINCIPAL, TK ARCHITECTS INTERNATIONAL</p> <p>2. PIOTR GIERALTOWSKI (M.SC. ENG. ARCH.) FOUNDER AND OWNER, GIERALTOWSKI & PARTNERZY, EXTRACT DESIGN.</p> <p>MODERATOR: ABDUL-MALIK ADAM DIRECTOR LVS AFRICA</p>	
13:16 PM	<p>PANEL DISCUSSION - CINEMA EXPERIENCE - 5</p> <p>TOPIC: CREATING EXPERIENCES FOR A NEW GENERATION OF MOVIEGOERS: CINEMA CULTURE, FOOD, SALES AND MARKETING STRATEGIES</p> <ul style="list-style-type: none"> • BRINGING BACK THE AUDIENCE • CINEMA GOING CULTURE • UNIQUE SNACKS TO ENHANCE THE CINEMA EXPERIENCE IN AFRICA • NEW SALES AND MARKETING STRATEGIES • INNOVATIONS IN CUSTOMER ENGAGEMENT <p>PANEL:</p> <p>1. NANA YAW T.B. YEBOAH BUSINESS MANAGER, SILVERBIRD CINEMAS GHANA</p> <p>2. RAMESH RAPARTHI FILMMAKER/ENTREPRENEUR</p> <p>3. MICHAEL HARRY YAMSON MANAGING PARTNER - ISHMAEL YAMSON & ASSOCIATES</p>	

TIME (GMT)	EVENT/ACTIVITY	LOCATION	
	<p>4. MOTHEO MATSAU DEP. CEO, STER-KINEKOR THEATRES</p> <p>5 TRACY WAHAB ACTRESS</p> <p>MODERATOR: ANTOINE MENSAH BROADCASTER & NEW MEDIA CONSULTANT</p>	MOVENPICK BALL ROOM 2	
13:51 PM	TRADE SHOW PROMO VIDEOS		
14:03 PM	AFRICAN COUNTRIES FEATURES, DISPLAYS & HIGHLIGHTS - 2 FOCUS ON ZIMBABWE		
14:15 PM	NETWORKING LUNCH AND TRADE SHOW	MOVENPICK BALL ROOM 1	
15:35 PM	<p>PANEL DISCUSSION - AFRICAN STORYTELLING & CONTENT - 6</p> <p>TOPIC: EXPLORING THE IMPACT OF AFRICA ON GLOBAL CINEMA STORYTELLING</p> <ul style="list-style-type: none"> • IMPROVING PRODUCTION VALUES • AUTHENTIC STORYTELLING • ENHANCING MARKETING & DISTRIBUTION • TAPPING INTO CINEMA'S BIGGEST OPPORTUNITY –AFRICA <p>PANEL:</p> <p>1. DANNY DAMMAH PRODUCER- TD AFRIQUE FILMS</p> <p>2. LADUN AWOBOKUN GENERAL MANAGER - FILMONE ENTERTAINMENT</p> <p>3. REBECCA OHENE-ASAH LECTURER - NATIONAL FILM AND TELEVISION INSTITUTE (INSTITUTE OF FILMAND TELEVISION)</p> <p>4. IVAN QUASHIGAH FILM PRODUCER/DIRECTOR - FARMHOUSE PRODUCTIONS</p> <p>5. ADEKUNLE AYODEJI AFOLAYAN FILM PRODUCER/DIRECTOR</p> <p>MODERATOR: OJOMA OCHAI CO-FOUNDER/ MANAGING PARTNER CREATIVE ECONOMY PRACTICE -CHUB</p>	MOVENPICK BALL ROOM 2	
16:35 PM	MUSICAL INTERLUDE/NETWORKING/ TRADE SHOW COFFEE BREAK		MOVENPICK BALL ROOM 1
17:35 PM	DEPARTURE FROM MOVENPICK TO SILVERBIRD FOR STUDIO PRESENTATIONS		SILVERBIRD CINEMA, ACCRA MALL
19:05 PM	STUDIO PRESENTATIONS		
19:50 PM	SPECIAL SCREENINGS		
21:50 PM	END OF DAY TWO		

TIME (GMT)	EVENT/ACTIVITY	LOCATION
8:00 AM	REGISTRATION & TRADE SHOW OPENS MORNING REFRESHMENTS AND NETWORKING	MOVENPICK BALL ROOM 2
9:00 AM	AM MC INTRODUCTION	
9:05 AM	POETRY BY NANA ASAASE	
9:10 AM	WELCOME NOTE - 8 THE POTENTIAL OF INVESTING IN CINEMA INFRASTRUCTURE AND THE WIDER FILM SECTOR CHIEF ALHASSAN ANDANI EXECUTIVE CHAIRMAN, LVSAFRICA	
9:27 AM	INDUSTRY PRESENTATION - 9 TOPIC: KEY CINEMA ANALYTICS FROM THE AFRICAN MARKET OPE AJAYI DISTRIBUTOR (CINEMAX)/ PRESIDENT, CINEMA EXHIBITOR ASSOCIATION OF NIGERIA	
9:39 AM	PRESENTATION BY SPONSOR - FILMMAKERS MART- 6 KINGSLEY ASOEGWU PRODUCT MANAGER, FILMMAKERS MART	
9:51 AM	GLOBAL CINEMA KEYNOTE PRESENTATION - 10 THE FILMMAKERS JOURNEY - HIGHLIGHT ON DISTRIBUTION PANEL: 1. BENJAMIN REYNTJES DIRECTOR GENERAL, PATHÉ BC AFRIQUE 2. TARIRO WASHE PRODUCER ACTOR 3. DR. ONAMARI HORSFALL CHIEF CINEMA OPERATIONS OFFICER FILMHOUSE CINEMAS 4. CHIOMA PAUL-DIKE CO-FOUNDER & CHIEF PRODUCT OFFICER FILMMAKERS MART 5. NICHOLAS WEINSTOCK PRESIDENT- INVENTION STUDIOS MODERATOR: NEA A. SIMONE CEO - BESPOKE MEDIA MARKETING	

TIME	EVENT/ACTIVITY	LOCATION
10:43 AM	<p>PANEL DISCUSSION - INVESTMENT - 7</p> <p>TOPIC: THE POTENTIAL OF INVESTING IN CINEMA INFRASTRUCTURE AND THE WIDER FILM SECTOR</p> <ul style="list-style-type: none"> • ROLE OF GOVERNMENT AND THEIR SUPPORT IN LONG-TERM INVESTMENTS • BUILDING STRATEGIC REAL ESTATE PARTNERSHIPS BETWEEN DEVELOPERS AND CINEMAS TO BOOST CINEMA CONSTRUCTION • EXPLORING THE SCOPE OF PUBLIC-PRIVATE-PARTNERSHIPS • USE OF ANALYTICS TO DETERMINE ROI • ACCESS TO FINANCE AND VARIOUS FINANCING MODELS <p>PANEL:</p> <p>1. DR. ONAMARI HORSFALL CHIEF CINEMA OPERATIONS OFFICER FILMHOUSE CINEMAS</p> <p>2. MAGUNTA SARATH REDDY ENTREPRENEUR/ INVESTOR</p> <p>3. MARIE LORA-MUNGAI ANGEL INVESTOR, ENTREPRENEUR, WRITER, PRODUCER</p> <p>4. MOTHEO MATSAU DEP. CEO, STER-KINEKOR THEATRES</p> <p>5. DR. KEN GAMI EXECUTIVE CHAIRMAN OF AFRICAN LEADERSHIP ORGANIZATION</p> <p>MODERATOR: KOJO MATTAH DIRECTOR LVS AFRICA</p>	<h1>MOVENPICK BALL ROOM 2</h1>
11:45 AM	<p>AFRICAN COUNTRIES FEATURES, DISPLAYS & HIGHLIGHTS - 3</p> <p>FOCUS ON VANUATU H.E. AMB. PROF. DR. HUGH ARYEE VANUATU TRADE COMMISSIONER TO GHANA</p>	
11:57 AM	<p>"PANEL DISCUSSION - CINEMA OF THE FUTURE - 8</p> <p>TOPIC: REIMAGINING CINEMA OF THE FUTURE IN AFRICA</p> <p>PANEL:</p> <p>1. SERVANE HAUBOIS CEO, CANALOLYMPIA</p> <p>2. IKE DSANE CEO, HYPE UP LIMITED</p>	

TIME	EVENT/ACTIVITY	LOCATION
	<p>3. DANIEL NDLARA ROBSON FILMMAKER</p> <p>4. EYRAM TAWIA CO-FOUNDER & CEO, LETI ARTS</p> <p>5. GONZAGA GONZA RUTARUUKA SENIOR OFFICER, FILM, VIDEO & CINEMATOGRAPHY UGANDAN COMMUNICATION COMMISSION</p> <p>MODERATOR APIORKOR SEYIRAM ASHONG-ABBEY MEDIA PERSONALITY</p>	MOVENPICK BALL ROOM 2
12:59PM	<p>PANEL DISCUSSION - INDUSTRY POLICIES AND REGULATIONS - 9</p> <p>TOPIC: POLICYMAKING AND REGULATION FOR SECTOR DEVELOPMENT</p> <ul style="list-style-type: none"> • EXPLORING WAYS TO BOOST COLLABORATIONS AMONGST AFRICANS TO STRENGTHEN THE INDUSTRY • CREATING AN ECOSYSTEM THAT CONTRIBUTES TO THE DEVELOPMENT OF THE INDUSTRY AS A WHOLE • DISCUSSING THE OPPORTUNITIES IN IMPROVING THE CURRENT STATUS AND THE WELFARE OF THE CREATIVE WORKERS IN THE FILM INDUSTRY <p>PANEL:</p> <p>1. JULIET YAA ASANTEWA ASANTE CEO NATIONAL FILM AUTHORITY, GHANA & CONVENER AFRICA CINEMA SUMMIT</p> <p>2. RUTH KANYANA B. KIBUUKA MANAGER CONTENT DEVELOPMENT UGANDAN COMMUNICATION COMMISSION</p> <p>3. NGQABUTHO BHEBHE RESEARCH AND DEVELOPMENT MANAGER KWAZULU NATAL FILM COMMISSION (SOUTH AFRICA)</p> <p>4. CHRISTIAN RUDAHINYUKA PROGRAM MANAGER RWANDA DEVELOPMENT BOARD</p> <p>MODERATOR: SAMUEL ATTAH-MENSAH CEO CITI FM/TV</p>	
13:39 PM	TRADE SHOW PROMO VIDEOS	

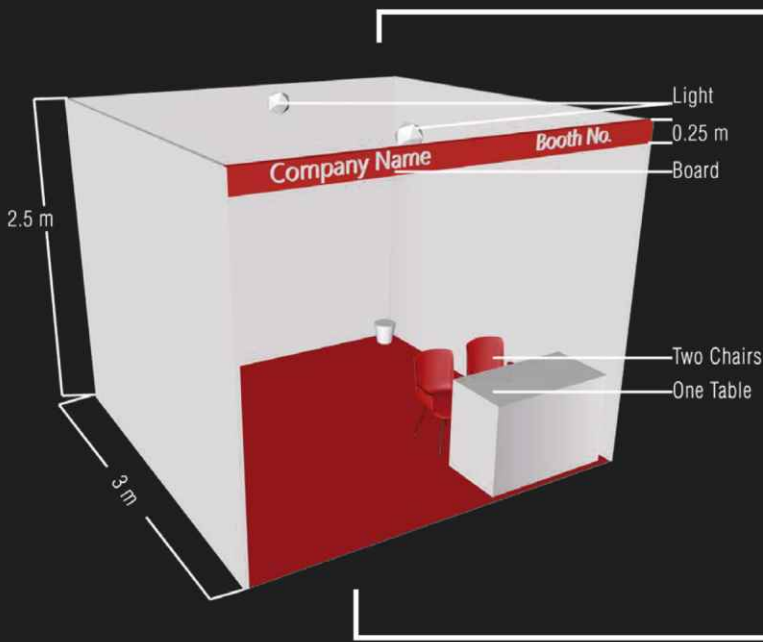
TIME	EVENT/ACTIVITY	LOCATION
13:51 PM	AB MOOSA SAYANI CEO - AVALON GROUP	MOVENPICK BALL ROOM 2
14:01 PM	NIGEL DENNIS SENIOR VICE PRESIDENT - SALES QUBE WIRE	
14:11PM	KOLADE ADEWOYE C.E.O FUSION INTELLIGENCE	
14:23 PM	<p>PANEL DISCUSSIONS - REGIONAL SPOTLIGHT SESSION - 10</p> <p>TOPIC: AN OVERVIEW OF MARKET SHIFTS, UNTAPPED POTENTIALS,CONTENT DESTINATION OPPORTUNITIES AND UPCOMING PROJECTS</p> <p>PANEL:</p> <p>1. PETER SEDUFIA WRITER, PRODUCER, AND DIRECTOR</p> <p>2. MOSES AGOCHUKWU KEY ACCOUNT MANAGER SILVERBIRD FILM DISTRIBUTION</p> <p>3. NEA A. SIMONE CEO - BESPOKE MEDIA MARKETING</p> <p>4. OLIVIER DOCK FOUNDER - WHITEBENCH</p> <p>5. JULIA BIONDINI DIRECTOR OPERATION - CANALOLYMPIA</p> <p>MODERATOR: KWAKU NHYIRA-ADDO MEDIA PERSONALITY - ASAASE RADIO</p>	
13:56 PM	TRADE SHOW PROMO VIDEOS	
14:06 PM	<p>CLOSING REMARKS</p> <p>JULIET YAA ASANTEWA ASANTE CEO NATIONAL FILM AUTHORITY, GHANA & CONVENER AFRICA CINEMA SUMMIT</p>	
14:11 PM	NETWORKING LUNCH AND TRADE SHOW	
15:11 PM	ENTERTAINMENT	MOVENPICK BALL ROOM 2
15:56 PM	MUSICAL INTERLUDE/NETWORKING/ TRADE SHOW COFFEE BREAK	MOVENPICK BALL ROOM 1
19:01 PM	AFRICA CINEMA SUMMIT CLOSING HANGOUT	+233 JAZZ BAR AND GRILL

WHO CAN ATTEND THE AFRICA CINEMA SUMMIT?



- ▶ Cinema Architects and Builders
- ▶ Exhibitors
- ▶ All Cinema value chain businesses
- ▶ Film Authorities
- ▶ Heritage and Cultural Authorities
- ▶ Government
- ▶ Investors
- ▶ Production houses and Individual Producers
- ▶ Studios
- ▶ Distributors
- ▶ Filmmakers
- ▶ Developers and Mall Owners
- ▶ Cinema Consultants
- ▶ Chambers of Commerce
- ▶ Film Academies
- ▶ Associations
- ▶ Entertainment Centers

FLOOR PLAN



what's included in standard exhibition package

- ▶ 9 square meters shell scheme booth
- ▶ 1 table and 2 chairs
- ▶ Lights and standard power supply
- ▶ Waste bin
- ▶ Fascia board
- ▶ 2x passes (All event access)
- ▶ Logo inclusion on conference website, brochure and on-site marketing material

CHIEF GUEST



HIS EXCELLENCY
NANA ADDO DANKWA AKUFO-ADDO
PRESIDENT, REPUBLIC OF GHANA

SPECIAL GUESTS



**HON. DR. IBRAHIM
MOHAMMED AWAL**

MINISTER OF TOURISM
ARTS AND CULTURE
GHANA



**ODENEHO KWAFO AKOTO III
- AKWAMUMANHENE**

PARAMOUNT-CHIEF OF
AKWAMU TRADITIONAL AREA

SPEAKERS & PANELISTS



JULIET YAA ASANTEWA ASANTE
CHIEF EXECUTIVE OFFICER, THE NATIONAL FILM AUTHORITY, GHANA



MOSES BABATOPE
CO-FOUNDER, GROUP DEPUTY MANAGING DIRECTOR/MANAGING DIRECTOR FILMONE, THE FILMHOUSE GROUP - FILMHOUSECINEMAS-FILMONE ENTERTAINMENT



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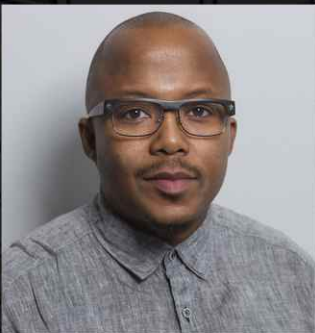
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ANGEL INVESTOR | ENTREPRENEUR | WRITER-PRODUCER



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NATIONAL PROGRAM OFFICER FOR CULTURE UNESCO



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EPIPHANIA SARAH AMA ABLORDE
FILMMAKER, MEDIA CONSULTANT, AND MARKETING STRATEGIST.

SPEAKERS & PANELISTS



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EXECUTIVE CHAIRMAN, LVSAFRICA



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GHMOVIEFREAK.COM



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CEO OF CANALOLYMPIA



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FILM AND TELEVISION
INSTITUTE

SPEAKERS & PANELISTS



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ACTOR, WRITER,
FILMMAKER



**JOSHUA BUERNORTY
BOYE-DOE (KALY JAY)**
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INFLUENCER AND ACTIVIST



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CHIEF CINEMA OPERATIONS OFFICER
FILMHOUSE CINEMAS



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ACTRESS



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C.E.O
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MOUKALA**
HEAD OF UNESCO ACCRA OFFICE



KINGSLEY ASOEGWU
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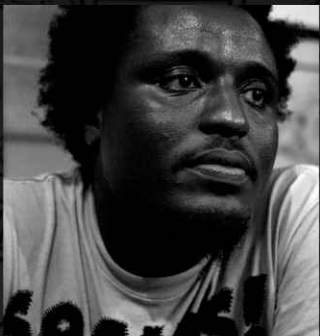
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OBIRI-TETE**
SALES AND MARKETING
LEAD, SILVERBIRD CINEMAS GHANA



DANIEL DAMAH
PRODUCER, TD AFRIQUE



NGQABUTHO BHEBHE
RESEARCH AND DEVELOPMENT
MANAGER KWAZULU NATAL FILM
COMMISSION (SOUTH AFRICA)



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ADE-UNIGBE**
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PARTNERSHIPS LEAD,
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CEO- CITI TV/FM



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DIRECTOR, LVSAFRICA



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CO-FOUNDER/MANAGING PARTNER
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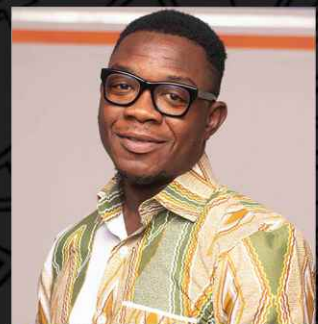
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HEAD, BUSINESS
DEVELOPMENT & MARKETING,
NFA



JAMILA ARTHUR
HEAD, LEGAL AFFAIRS,
NFA



GYASIWA ANSAH
FILM & TV PRODUCTION
MANAGER, NFA



BISMARK ODUM-SACKEY
COMMUNICATIONS
TEAM MEMBER, NFA



LOLU DESALU
CHIEF MARKETING
OFFICER, THE FILMHOUSE GROUP



LADUN AWOBOKUN
GENERAL MANAGER,
FILMONE ENTERTAINMENT



MIMI BARTELS
GENERAL MANAGER,
FILMONE STUDIOS



NOWE A.C.I SEGUN-OJO
PUBLIC RELATIONS AND
COMMUNICATIONS MANAGER,
THE FILMHOUSE GROUP



MICHELLE BURGESSON-DOVE
BUSINESS DEVELOPMENT
OFFICER, NFA



**NANA YAW
TWUM- BARIMAH YEBOAH**
BUSINESS MANAGER
SILVERBIRD CINEMAS, GHANA



TIM YAW STRUTHERS
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